



FROM THE MAKERS OF ZYMOX®

ORATENE® BRUSHLESS ORAL CARE BUILDS SALES, OFFERS EASY SOLUTIONS

FEBRUARY MAY BE National Pet Dental Health Month, but if you promote and sell oral care products all year long, you'll give your customers a proven remedy to the poor oral health issues that plague so many dogs and cats. As a store owner, you can offer proven

solutions that any pet owner can easily incorporate.

Brought to you by the makers of Zymox® ear, skin and wound care products — which have been successfully sold by pet stores for many, many years — Oratene® Brushless Oral Care features the

same patented, natural enzymatic system that veterinarians and pet owners have come to trust. With daily use, Oratene allows busy pet parents — who might not have the time or inclination to add invasive brushing routines to their pet's daily care — to lessen the risks of gum disease, tooth decay, halitosis (bad breath) and manage xerostomia (dry mouth) side effects of common medications.

Gentle and effective, Oratene is recommended by veterinarians. Its natural enzymes create an effective, brushless system by making plaque water soluble and inhibiting bonding on the tooth surface. Oratene Brushless Toothpaste Gel, Breath Freshener and Water Additives are easy to use and dissolve plaque biofilm, reduce harmful odor-causing bacteria and yeast while boosting

natural oral flora to help protect teeth and gums. The new Oratene Antiseptic Gel contains the most potent enzyme formulation in the Oratene line

for soothing relief of serious oral conditions, such as red inflamed gums, gingivitis and ulcerations.

Recommended for daily use, Oratene can boost repeat sales, especially when sold from the simple in-store displays that instantly create a dental health care section in your store. Available through your preferred distributor.



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