

A PROGRAM OF PET AGE

WOMEN *of* INFLUENCE 2019



Pamela Bosco

President
Pet King Brands, Inc.

Number of Years in Pet Industry: 20

What inspired you to get into the pet industry? A lifelong love of all animals and a deep conviction that as pet owners and good stewards, we should provide quality care that does not harm our pets. The inspiration to share health care alternatives came from my German Shepherd rescue who, facing a total ear ablation, finally found relief from chronic, painful ear infections with ZYMOX.

What do you feel is your biggest contribution to the pet business and/or pet owners? For 20 years I've been able to provide pet owners with a safe, easy-to-use and effective product that has

provided relief to countless animals with skin, ear or dental health care needs. What makes it worthwhile is when I receive another pet owner's review of our product or a note saying "thank you ZYMOX" for improving their pet's life. It's knowing that our products have a big impact on pets' health and quality of life that keeps me doing what I do today—and plan on doing for a very long time.

What issues do you think need more attention from the pet industry and why?

The pet industry has to focus on building more improved cooperation between the veterinary, brick-and-mortar retailers and e-commerce businesses, so together we can provide pet owners with the proper health care information and quality products that will help meet their pet's health care needs.

Who do you consider your most influential role model and why? My older brother, Michael Pellico. He's the chemist behind the patented Lactoperoxidase enzyme system in the Biotene, ZYMOX and Oratene product lines. Michael has strongly influenced my curiosity about life, the sciences and the world around me.

CONGRATULATIONS PAMELA!

On being named one of the pet industry's Women of Influence and celebrating 20 years of business. Your lifelong love for animals and deep conviction for the quality of care all animals deserve and innovative thinking has made life-changing differences in the health of dogs and cats around the world.

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of INFLUENCE
WINNER



Pamela K. Bosco, President and Founder, Pet King Brands, Inc.

