

Superior Suds

Pet stylists know just how important starting with a clean coat is to producing a great groom. With that in mind, here are some of the top shampoos available on the professional market.



One of **Davis Manufacturing's** (davismf.com) newest shampoos is the Pure Planet Herbal Shampoo. This all-purpose, luxurious shampoo includes and helps solve pet problems without the use of insecticides. Its deep-cleansing and conditioning shampoo base helps to make the coat shiny while working thoroughly into the skin to remove dander and scaling. Naturally scented with botanical oils, it is better for the environment, groomers and pets. Pure Planet Herbal Shampoo may be used in conjunction with spot-on treatments and is safe for dogs, puppies and cats and can be used at full-strength or diluted.



Groomer's Edge Ultimate concentrated, professional pet shampoo from **Double K Industries** (doublekindustries.com) is ideal for the widest range of coat types. Ultimate achieves "best in show" results with excellent luminizing and volumizing effects. This shampoo also deeply cleans very dirty and smelly animals—from show dogs to greasy ranch dogs and all animals in between—with surprising gentle thoroughness. Ultimate's humectant and emollient-rich formula conditions hair, softens skin and leaves the coat luminous and manageable. Ultimate is great for everyday use on dogs, cats, puppies, kittens, horses, cattle and other companion animals.

Beneficial Botanicals by **John Paul Pet** (johnpaulpet.com) are specially formulated for pets. The shampoos and conditioners work in two ways—through direct application to the skin and coat, and through natural inhalation. With its characteristic scent and natural relaxing qualities, lavender is perfect for pets. Taken from the best-selling Lavender Mint shampoo for humans, John Paul Pet's Lavender Mint Shampoo combines lavender with tea tree and spearmint for a refreshing, soothing conditioning treatment that's pH balanced for pets. In addition, the shampoo contains chamomile, aloe and oatmeal, to help moisturize and soothe dry flaky skin and dull coats.





Iv San Bernard (isbusa.com) offers a routine bathing product line that is Sodium Lauryl Sulfate (SLS) free. The Traditional SLS Free shampoos contain a mild, yet effective, detergent for sensitive pets or folks who are concerned about sulfates and harsh detergents. Like the original Traditional Line, there are three different formulas for each coat type: short, medium and long. Each shampoo is paired with its appropriate conditioner and formulated with the perfect balance of emollients and/or humectants to properly hydrate and nourish the coat and skin. Lemon is for short coats and contains more oils, Banana is for medium coats and contains more vitamins and minerals, while Green Apple is for long coats and contains more collagen for hydration.

The Scentament Spa Collection from **Best Shot** (bestshotpet.com) offers three mindfully formulated botanical selections, each featuring body wash, conditioner and a matching body spray. The Fresh Apple Lily Caressing Body Set features grapeseed oil and clarifies, renews and detangles. The Lemon Vanilla Oatmeal Set blends jojoba oil to comfort, soothe and relax and the Mandarin Jasmine Honey Caressing Puppy Set features rose hip oil and gently cleans, calms and softens. Scentament Spa's matching body sprays refresh, deodorize and detangle too.



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ZYMOX (zymox.com) Shampoo with vitamin D3 is used by veterinarians and groomers for the management of itchy, allergy-prone skin and features the patented LP3 Enzyme System with proven antibacterial, antifungal and anti-yeast properties. The shampoo contains no harsh detergents, steroids or petroleum byproducts, just mild plant surfactants to gently wash away environmental irritants, plus vitamin D3 to help relieve surface irritations and hydrate skin. It requires only five minutes of contact time and is gentle enough for puppies and kittens.