



FOR IMMEDIATE RELEASE:

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ZYMOX® Pet Health Products Sponsors Multi-Week Pet Adoption Tour: Get Your Licks on Route 66®

ZYMOX Supports *FIDO Friendly* Magazine's 12 Annual Pet Adoption Tour to Help Homeless Animals



Westmont, IL – September 15, 2020 -- Pet King Brands, Inc.'s veterinarian-recommended **ZYMOX**® products joins *FIDO Friendly* magazine's 12th annual cross-country, multi-week pet adoption tour Get Your Licks on Route 66®. The tour runs September 19 through October 10, 2020 and stops at shelters located along the historic Route 66 in Oklahoma through Nebraska to support pet adoption events and help raise money for the shelters. Over the past eleven years, the tour has helped place 14,000 pets into new forever homes.

"We are thrilled to be one of the sponsors of this life saving pet adoption tour," said Pet King Brands president and owner, Pamela K. Bosco. "I've been an animal lover all my life and found inspiration to start my company because of the love I had for a German Shepherd rescue. Helping animals lead healthy, happy lives is our mission and being a pet parent is a great experience."

This year's tour has been modified from its original plan due to the impact of COVID-19 but still includes multiple stops at shelters along the route. During the stops, there will be many opportunities for people to spin a wheel for prizes from the tour's sponsors including Pet King Brands' **ZYMOX** Ear Cleanser, Shampoo and Leave-On Conditioner, and its **Oratene**® Brushless Oral Care Toothpaste Gel.

ZYMOX and **Oratene** are enzyme-based formulations proudly made in the USA. For more than twenty years, veterinarians have recommended **ZYMOX** and **Oratene** products to help keep pet's mouths, ears



and skin healthy and provide relief for painful ear infections, itchy allergy skin and hot spots without antibiotics or harsh ingredients.

To learn more about this tour and the cities where they will be holding events, visit www.fidofriendly.com. To learn more about or find out where to buy **ZYMOX** Ear and Skin Products and **Oratene** Brushless Oral Care, visit www.zymox.com.

About Pet King Brands, Inc.

Pet King Brands, the maker of **ZYMOX**® Ear and Skin products, **Oratene**® Brushless Oral Care and **Equine Defense**®, is a leader in pet products proudly made in the USA that rely on the advanced technology of the patented LP3 Enzyme System to promote health and wellness of small and large animals that first do no harm. Led by President and Founder, Pamela Bosco, who first introduced **ZYMOX** in 1998 with the help of her bioscientist brother, Michael Pellico, has changed the way people care for animals' ears, skin, and mouth. Guided by the principle that *Healthy Animals Lead Happy Lives*™, Pet King Brands offers solutions that are gentle to the animal, easy to administer and free of harsh chemicals and antibiotics.

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